Best Garden Instagram Accounts for Inspiration



Social media is a neutral thing. It’s neither good nor bad. It’s all about how you use it. For me, I limit the time spent on social media. Moreover, I only fill my account with things that inspire me. I want the scroll to be a resource for me, a way to focus on what I love, breathe for a moment into beautiful things, and feel energized to create and connect. I mostly use Instagram. And I follow a lot of accounts about plants and gardens because looking at them for a few minutes per day is inspiration. Here are what I consider the best garden Instagram accounts for inspiration.

1. @japanese_gardens

This is truly my favorite of all of the garden Instagram accounts. It’s a simple account in that each post is just a

photo of a beautiful Japanese garden. There's a caption that shares where the garden is located. That's it. It's all about the pure beauty of these simple, organized, aesthetically-pleasing gardens. I have never seen a photo here that didn't make me smile.

2. @thejungalow

This is a totally different type of account from @japanese_gardens. It's actually an interior design account filled with beautiful spaces. So often, though, those spaces include plants and/or decor inspired by plants. In contrast to the austere serenity of @japanese_gardens, this one is maximalism to the core. It's abundance. And I am someone who goes back and forth between enjoying minimalist decor and abundance overflowing, so I absolutely love both of these accounts.

3. @sfbotanicalgarden

I enjoy following as many local accounts as possible. Therefore, it's no surprise that I follow the San Francisco botanical garden. (I also follow our @conservatoryofflowers.) Mostly its images of what's blooming and blossoming and vibrant in the garden at any given time. However, there are also event announcements, etc. This reminds me to get out and see what's happening in the gardens and natural areas around me. And THAT is always inspiring.

4. @outersunsetgardens

This is another local account. One of the most interesting things about San Francisco is our microclimates. It can feel hot in one neighborhood and cold in the next. I often joke that it's always 65 degrees in San Francisco, but it can be a hot 65 or a cold 65. These microclimates lead to totally

different plants and gardens depending on the neighborhood. This account is “a catalogue of plants that thrive in the unique microclimate of the Outer Sunset.” Note that this is an old account, so it’s not one that I see pop up when I scroll, but when I visit it, I’m always reminded me of the very specific local beauty here.

5. @gardendesignmag

There are so many great gardening magazines here and in the UK. Most of them, of course, have their own Instagram accounts. While it’s not the same as looking at those bright gardens, and the tips that the magazines offer, on glossy pages, I still find it inspiring to check out these Instagram accounts. This is one of my favorites for pretty photos, both landscape and close-up, of flowers and other plants.

6. @leafygreenshack

I honestly tend to prefer photo-rich accounts to Instagram reels, stories, and videos. I just think it helps me slow down and enjoy the visual beauty. However, when I’m in the mood for great garden reels, @leafygreenshack is a favorite. It’s an account about :growing and collecting plants in Australia.” The reels are pretty and upbeat and make me smile.

7. @monalogue

And finally, here’s another account whose reels I love. It’s self-defined as a Cottagecre account by a neurodivergent person sharing “life from our cottage in the English countryside.” So it’s not all garden all of the time, but it’s a lot of garden. The music in the reels is usually lovely and uplifting. And there’s just a whimsical romance to this account that I adore. It’s dreamy.

What are your favorite garden Instagram accounts?

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